

# Factory Ammunition Pricing

PS wanted to compare the pricing of the new supercharged Light Magnum and High Energy ammunition to the costs of standard ammunition. After all, cost is certainly a factor when buying ammunition. However, ammunition cost is hard to quantify at the retail level, simply because prices vary depending on where and when you shop. The numbers below were gleaned from two wholesale catalogs used by retailers to purchase their ammunition.

PS readers would certainly be able to buy common-caliber ammunition like .308 and .30-06 at much lower prices near the beginning of hunting seasons as stores hold their pre-season sales. It's been our shopping experience that premium-grade ammunition sells closer to the suggested retail price that standard loads in cartridges featuring nonpremium bullets.

Company	Labeling	Caliber	Bullet Weight, Type	List Price
Remington	Ext. Range	.270	135-gr. Ext. Range	\$19.11
Winchester	Supreme	.270	140-gr. Fail Safe	\$27.21
Hornady	Light Magnum	.270	140-gr. BTSP	\$21.99
Federal	Classic	.308	150-gr. Hi-Shok	\$15.67
Winchester	Super X	.308	150-gr. Power Point	\$17.00
Winchester	Supreme	.308	150-gr. SPBT	\$17.00
Remington	Core-Lokt	.308	150-gr. Core-Lokt	\$16.55
Hornady	Light Magnum	.308	150-gr. SP	\$23.99
Hornady	Light Magnum	.308	165-gr. BTSP	\$23.99
Federal	Premium	.308	165-gr. BTSP	\$19.11
Federal	High Energy	.308	165-gr. Trophy Bonded	\$29.95
Remington	Ext. Range	.308	165-gr. Ext. Range	\$19.11
Winchester	Supreme	.308	180-gr. Fail Safe	\$27.21
Federal	High Energy	.308	180-gr. Nosler Partition	\$27.59
Federal	Classic	.30-06	150-gr. Hi-Shok	\$15.67
Remington	Core-Lokt	.30-06	150-gr. Core-Lokt	\$16.55
Norma	SP	.30-06	150-gr. soft point	\$35.22
Hornady	Custom	.30-06	150-gr. BTSP	\$18.90
Hornady	Light Magnum	.30-06	150-gr. SP	\$23.99
Winchester	Super X	.30-06	180-gr. Silvertip	\$18.18
Speer	Nitrex	.30-06	180-gr. Grand Slam	\$19.20
Hornady	Custom	.30-06	180-gr. Interlock SP	\$19.20
Winchester	Supreme	.30-06	180-gr. Fail Safe	\$28.95
Federal	Premium	.30-06	180-gr. Nosler Partition	\$23.95
Federal	High Energy	.30-06	180-gr. Trophy Bonded	\$29.75
Federal	High Energy	.30-06	180-gr. Nosler Partition	\$27.31
Winchester	Super X	.300 WM	180-gr. Power Point	\$21.59
Winchester	Supreme	.300 WM	180-gr. Fail Safe	\$37.25
Federal	Premium	.300 WM	180-gr. Nosler Partition	\$32.13
Federal	High Energy	.300 WM	180-gr. Trophy Bonded	\$38.25
Federal	Premium	.300 WM	200-gr. BTSP	\$24.92
Federal	High Energy	.300 WM	200-gr. Nosler Partition	\$35.12
Remington	Safari Grade	.300 WM	200-gr. Swift A-Frame	\$37.23